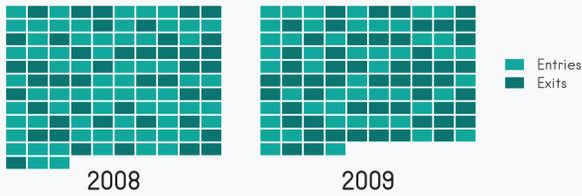


The First 3 Years of Business

Hey you! If you've ever thought about starting your own business in Canada, here are a few things you should know before you start.

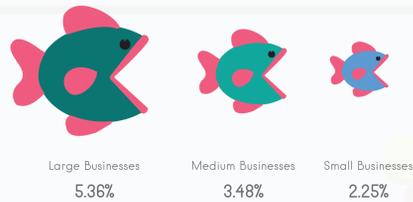
Survival Rates of small businesses are pretty low. In fact, most small or medium sized businesses (SME's) don't make it past 3 years. In both 2008 and 2009, more businesses exited than entered the market.



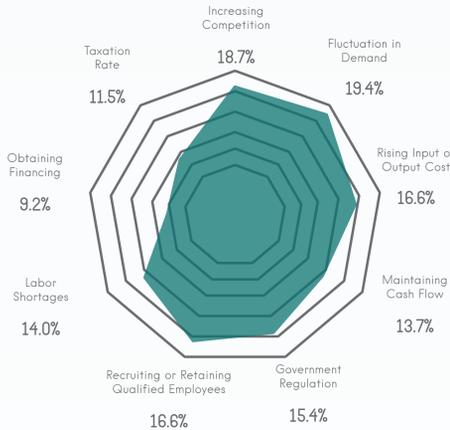
The rise in popularity of crowd funding in 2014 has shown a drop in outside funding for SME's in Canada.



In the Canadian Market, **large businesses** have been able to grow 5% each year on average. Small businesses have only been able to grow **half** that.

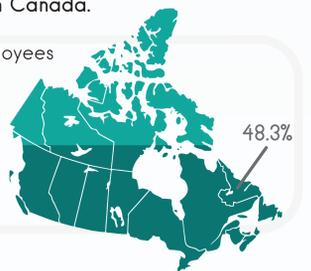


Small businesses face more obstacles restricting their growth than anticipated. For example, the **fluctuation in the market** is one of the largest causes of delayed growth for a small business.



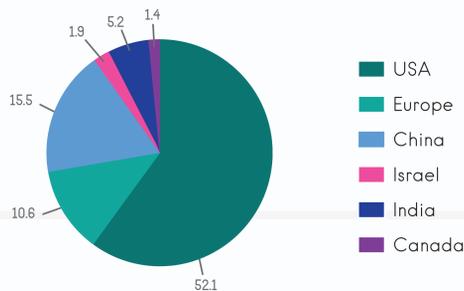
Total Employment in Canada.

Almost **half** of employees work for a small or medium sized business.



So is Canada the only country facing this issue?

Compared to other countries, The United States spent over **\$52 billion dollars** in venture capital in 2014. In Canada, only **\$1.4 billion** was spent.



Are you trying to start your own business?

To be able to help out small businesses, a specific resource is needed. One that would compile all of the available data from existing SME's, and help prepare entrepreneurs for the market they are thinking of entering.

In order to do this, a **database** will be created out of the essential information that contribute to the success or failure of Canadian businesses. Giving the system the ability to predict the if a new business will be able to succeed in the market.

Are you trying to start your own business?

How our solution would help startups

