

# Improving the user experience of business registration

## RESEARCH

As of December 2015 there are 1.17 million employer business in Canada, amongst them 1.14 million (97.9%) are small business enterprises

97.9% Small Business Enterprises in Canada

proportional scale



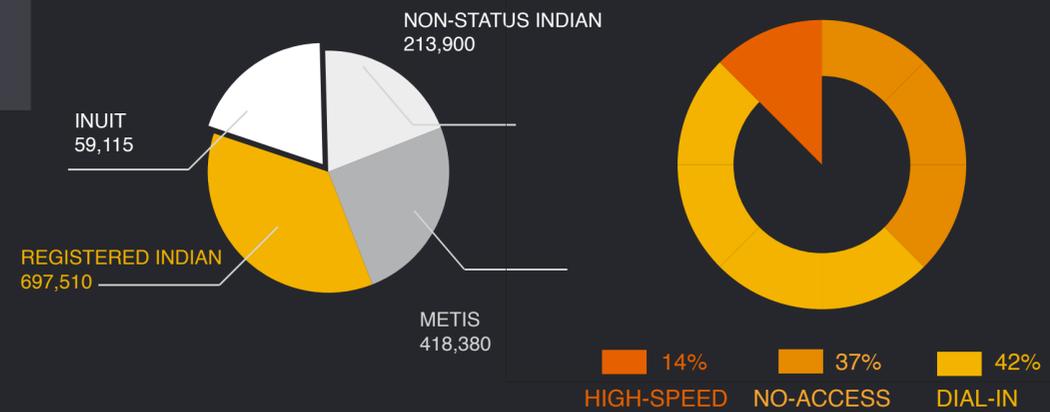
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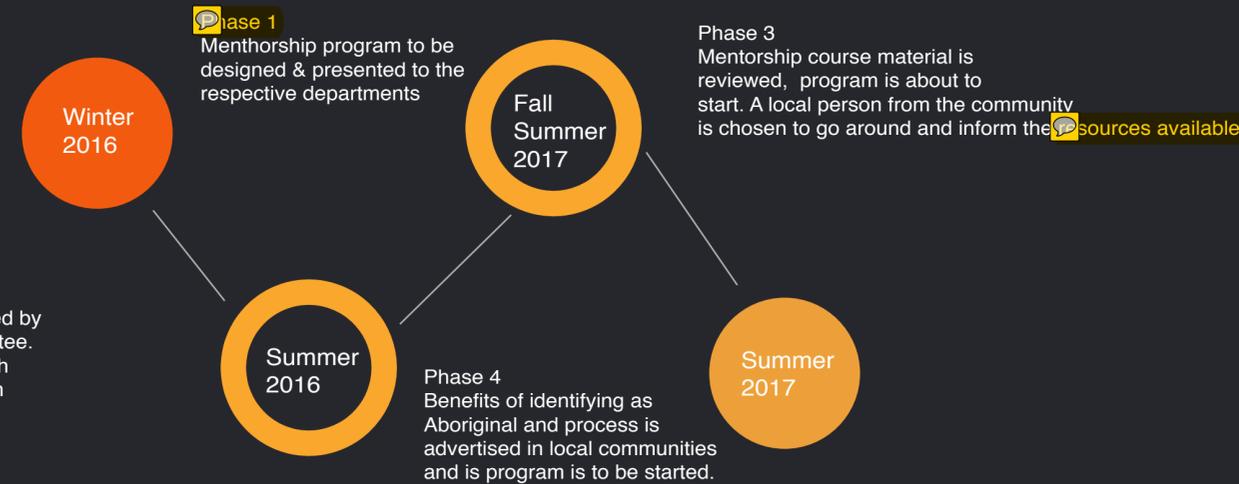
## ABORIGINAL

Indigenous people is a collective name for the original peoples of North America and their descendants

They make 4.8% of Canada's total population upto \$250,000 is available to help aboriginals support their business. Aboriginal businesses in Ontario create jobs for others, particularly for other Aboriginal people

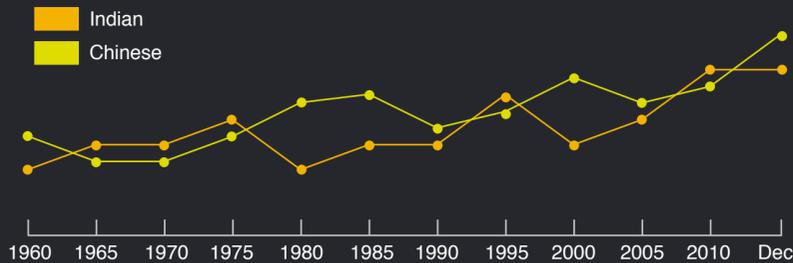


### Implementation timeline



## INTERNATIONAL

### ASSISTANCE / SOLUTIONS

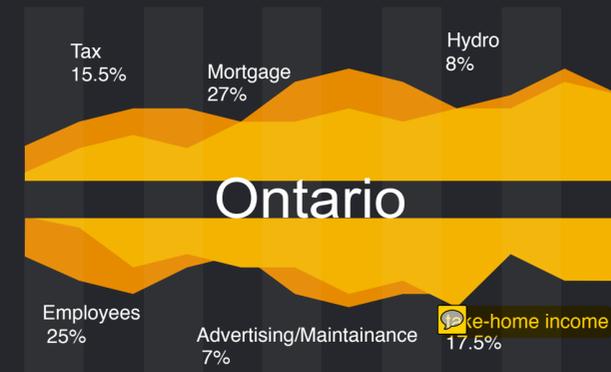


Having an increased rate in the immigration, upto 250,000 number of people migrate to Canada everywhere from which this many people are unable to find a suitable employment in their respective fields to support their families.



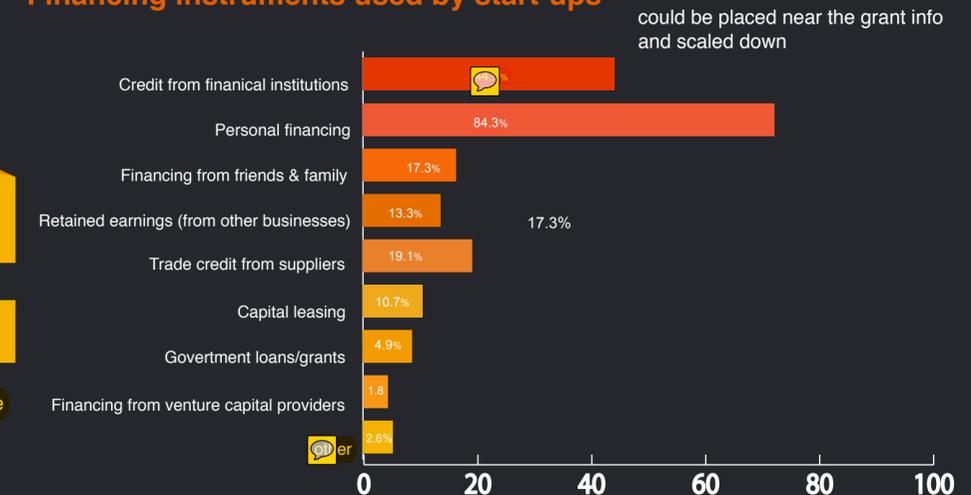
## CANADIAN CITIZEN

### Cost-breakdown of an avg Small business



Data retrieved from: surveys conducted on 10 people

### Financing instruments used by start-ups



### FEELINGS

